

# IMMERSION PROGRAM

## Integrated Courses for International and Local Students Taught in Spanish

Courses transferable to U.S. and European Credit System (ECTS)



UNIVERSIDAD DE  
**Belgrano**  
BUENOS AIRES - ARGENTINA

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## COURSE LIST 2019 TAUGHT IN SPANISH

**Academic Advisor:**  
Ing. Adriana Rodriguez

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The Immersion Program (IP) offers 12 integrated courses each semester for international students with an advanced level of Spanish wishing to take degree courses at Belgrano. This is a unique opportunity for students to experience academic life at Belgrano. We have three concentrations: Social Studies, Humanities, and Business & Marketing. Courses meet once or twice per week and take a total of 60, 75, or 90 hours to complete. Full-time students have to take a minimum of four courses. All students must take a written placement test online and have an interview with the Academic Advisor. Please notice that the following list of courses is not available every semester. Academic information is available online at <http://www.ub.edu.ar/study-abroad-international-programs>

IP is held twice a year: Spring (March -June) and Fall (July - November)

### HUMANITIES

Expresión Oral y Escrita (75 hours)  
Teoría de la Comunicación (75 hours)  
Teoría de la Traducción (60 hours)  
Introducción a las Relaciones Públicas (75 hours)  
Sociología (60 hours)  
Psicología (60 hours)  
Traducción al Inglés (60 hours)  
Técnicas de las Relaciones Públicas (75 hours)

### BUSINESS & MARKETING

Administración General (90 hours)  
Administración de Recursos Humanos (60 hours)  
Marketing (60 hours)  
Comercialización (60 hours)  
Administración Estratégica (60 hours)  
Administración II (60 hours)  
Intrapreneuring (60 hours)  
Historia Económica y Social (90 hours)

### SOCIAL STUDIES

Evolución del Pensamiento Filosófico y Político I (60 hours)  
Introducción a las Relaciones Internacionales I (75 hours)  
Sociología (60 hours)  
Historia Política y Social Contemporánea I (60 hours)  
Evolución del Pensamiento Filosófico y Político II (60 hours)  
Introducción a las Ciencias Políticas (75 hours)  
Comunicación Corporativa (75 hours)  
Historia Política y Social Contemporánea II (60 hours)



**ACADEMIC INFORMATION**